



SPONSORSHIP OPPORTUNITIES

The 32nd Annual B&W Festival



BOWL SPONSOR | \$1,500

Exclusive branding rights to the Bowl. Premier booth placement at the festival. Logo included on festival glasses. Reserved seating at VIP Pavilion. Includes 4 VIP passes to the festival.



LOCAL LAWN SPONSOR | \$1,000

Exclusive branding rights to "The Local Lawn." Designated space for branded tent. Premier signage at entrance to lawn area. Includes 4 VIP passes to the festival.



HQ CABIN SPONSOR | \$1,000

Premier signage by HQ. Logo included on festival glasses. Opportunity to have a booth at the festival. Includes 4 VIP passes to the festival.



FOOD COURT SPONSOR | \$500

Premier signage at entrance to food court. Opportunity to have a booth at the festival. Includes 2 VIP passes to the festival.



WINE LOUNGE SPONSOR | \$500

Premier lounge space under wine tent. Premier signage in wine garden. Includes 2 VIP passes to the festival.



SPONSORSHIP OPPORTUNITIES CONT.

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LANYARD SPONSOR | \$500

Exclusive branding rights to laminated VIP nylon lanyards. Includes 2 VIP passes to the festival.



VIP PASS SPONSOR | \$500

Exclusive branding rights to laminated VIP passes. Includes 2 VIP passes to the festival.



FESTIVAL T-SHIRT SPONSOR | \$500

Exclusive branding rights to the sleeve of the Festival T-shirts. Includes 2 VIP passes to the festival.



TASTING GLASS SPONSOR | \$300

Logo included on 1000+ festival glasses given to festivalgoers.



FRIEND OF THE FESTIVAL SPONSOR | \$200

Sponsor signage at the festival with your name and/or business. Access the VIP Pavilion with food throughout the festival. Includes 2 VIP passes to the festival.