



SPONSORSHIP OPPORTUNITIES

September 11, 2021

The Chamber of Commerce Serving Lexington, Buena Vista, and Rockbridge County will be hosting the 27th Annual Rockbridge Beer and Wine Festival on Saturday, September 11, 2021, at the Lime Kiln Theater in Lexington, VA.

As an event sponsor, your company will receive publicity in our program that is distributed to all attendees and on all advertising leading up to the event. Other details are listed below.

- ❑ **SOLD Presenting Sponsor | \$3,000**
 - Premier signage at the festival gates and on the concert stages.
 - Logo included on festival glasses
 - Opportunity to have a booth at the festival.
 - *Reserved Seating at VIP Pavilion.*
 - *Includes 10 VIP passes to the festival.*
- ❑ **SOLD Beer Garden Sponsor | \$1,000**
 - Premier signage at entrance to beer garden.
 - Logo included on festival glasses
 - Opportunity to have a booth at the festival.
 - *Includes 4 VIP passes to the festival.*
- ❑ **SOLD Wine Garden Sponsor | \$1,000**
 - Premier signage at entrance to wine garden.
 - Logo included on festival glasses
 - Opportunity to have a booth at the festival.
 - *Includes 4 VIP passes to the festival.*
- ❑ **SOLD Main Stage Sponsor | \$1,000**
 - Exclusive branding rights to main stage.
 - Opportunity to have a booth at the festival.
 - *Includes 4 VIP passes to the festival.*
- ❑ **VIP Pavilion Sponsor | \$1,000**
 - Exclusive branding rights to VIP Pavilion.
 - Opportunity to have table/promotional materials at VIP Pavilion.
 - Provide volunteer staff for duration of event and get sponsorship for \$750
- ❑ **Food Court Sponsor | \$750**
 - Premier signage at entrance to food court.
 - Logo included on festival glasses
 - Opportunity to have a booth at the festival.
 - *Includes 2 VIP passes to the festival.*
- ❑ **VIP Pass & Lanyard Sponsor | \$750**
 - Exclusive branding rights to laminated VIP passes and nylon lanyards.
- ❑ **SOLD Wrist Band Sponsor | \$750**
 - Exclusive branding rights to 1200+ festival wrist bands.
 - Opportunity to have a booth at the festival.
- ❑ **Local Lawn Sponsor | \$500**
 - Exclusive branding rights to "The Local Lawn"
 - Designated space for branded tent and chairs
 - Premier signage at entrance to lawn area.
 - Opportunity to have a booth in the lawn area.
 - *Includes 2 taster tickets to the festival.*
- ❑ **Tasting Glass Sponsor | \$300**
 - Logo included on 1000+ festival glasses given to festival-goers.
- ❑ **Friend of the Festival | \$150**
 - Sponsor signage at the festival with your name or business.
 - Access to the VIP pavilion with F&B throughout the festival.
 - *Includes 2 VIP passes to the festival.*